



National Auctioneers Association

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March 20, 2020

To our valued members and the auction industry:

The COVID-19 pandemic has thrust us all into unprecedented times and affected the auction industry suddenly, and to an extent we could not have imagined.

The limitations to travel and face-to-face gatherings have halted or slowed many in the industry, including contractors who work all around the world, fundraisers who rely on large events, and live auctioneers everywhere. We know that many of you have experienced innumerable cancellations and postponements, and that the road ahead is uncertain and frustrating.

The National Auctioneers Association encourages all auction professionals to follow the health and safety guidelines outlined by the Centers for Disease Control and Prevention, as well as national and local government. This includes staying home if you are sick, avoiding social gatherings of more than 10 people, working from home when possible, and practicing good hygiene. Make your decisions on whether to hold your auction with these recommendations in mind. To mitigate the spread of this virus it is critical that you follow those guidelines.

If you have decided to move your auctions online or to live simulcast as an alternative, we work with many vendors who can help establish or increase this type of business for you. Also remember that you can schedule pickup of sold items, when applicable, to avoid gatherings.

We will be here for you, as an informational and educational resource, as a listening ear, and as an encouragement. We have created a web page at auctioneers.org/covid19 with helpful links to web pages and articles relevant to the auction industry. This will be updated continuously.

We also recommend connecting with auctioneer communities on social media, where auctioneers are helping auctioneers – AHA!

And as a reminder, please take time to fill out the survey we sent via email. It will help us provide more helpful resources and better serve you during this time.

Sincerely,
NAA President Jason Winter, CAI, AARE, AMM, CES

A handwritten signature in blue ink that reads 'Jason Winter'. The signature is written in a cursive, flowing style.