


**AUCTION**  
**MARKETING**  
**COMPETITION** NAA + USA TODAY

2021 AWARD RECIPIENTS

# 2021 Marketing Competition Winners

 : Best in Show

Andrew M. Walther

Walther & Hawkins Auctioneers

## Honorable Mention

Print & Digital: Brochures & Catalogs – *Heyob*

Print & Digital: Brochures & Catalogs – *Richards*

Print & Digital: Brochures & Catalogs – *Stivers*

Print & Digital: Brochures & Catalogs – *Greenmeadow*

Andrew Wilson

William Wilson Auction-Realty

## Gold

Print & Digital: Video – *Posey County Farm*

Print & Digital: Video – *Notable Posey, Co*

Print & Digital: Postcards – *July 2020 Market Auction Featuring: The Gilmore Bockelman Collection*

Print & Digital: Brochures & Catalogs – *Outstanding Posey County Land Auction*

## Honorable Mention

Print & Digital: Video – *Gibson County Land Auction*

Print & Digital: Brochures & Catalogs – *Indiana Land Auction Gibson County*

Arden Schrader

Schrader Real Estate & Auction Co.

## Gold

Print & Digital: Brochures & Catalogs – *Wright*

## Honorable Mention

Print & Digital: Brochures & Catalogs – *Beck*

Print & Digital: Brochures & Catalogs – *Croll*

Print & Digital: Brochures & Catalogs – *Mcllwain*

Beth Rose

Beth Rose Real Estate & Auctions

## Platinum

Print & Digital: Brochures & Catalogs – *Absolute Land Auction, La Porte, IN*

## Gold

Print & Digital: Brochures & Catalogs – *Nowitzke's Farm Auction*

Print & Digital: Postcards – *Nowitzke's Farm Auction*

## Honorable Mention

Campaign of the Year – *Absolute*

Braden McCurdy

McCurdy Auction

**Platinum**

Photography – *Behind the Screens*

Print & Digital: Brochures & Catalogs – *Another Year in the Books*

**Gold**

Photography – *Cheers!*

Print & Digital: Social Media – *Well Liked*

**Honorable Mention**

Photography – *Family Dynamics*

Print & Digital: Postcards – *Results Are In*

Brent Wellings

Schrader Real Estate & Auction Co.

**Platinum**

Photography – *Four Horses*

Print & Digital: Brochures & Catalogs – *Dillingham*

**Gold**

Photography – *Lake Sunset*

Photography – *Silhouette Tree Stand*

Photography – *Foal Closeup*

Photography – *Barbed Sunset*

Print & Digital: Brochures & Catalogs – *Vendera*

Print & Digital: Brochures & Catalogs – *Wyatt*

Print & Digital: Brochures & Catalogs – *Gay-Herman*

Print & Digital: Brochures & Catalogs – *Shoenman*

**Honorable Mention**

Photography – *City Sunrise*

Photography – *A Pop of Color*

Photography – *Irrigation Sunset*

Photography – *Rustic Ranch*

Print & Digital: Brochures & Catalogs – *Nellis*

Print & Digital: Brochures & Catalogs – *Wannamaker*

Chad Metzger

Metzger Property Services

**Platinum**

Photography – *Land Auction Reflection*

Print & Digital: Brochures & Catalogs – *Parker Land Auction*

**Gold**

Photography – *Father & Daughter Bonding*

Photography – *Grandpa and Grandsons Taking a Break*

Photography – *Outbid Bernie*

Print & Digital: Video – *50 Acre Land and Luxury*

Print & Digital: Video – *362 Acre Dairy Farm*

Print & Digital: Video – *Home, Land and Woods*

Print & Digital: Video – *Cozzi Ranch*

### **Honorable Mention**

Photography – *Rain or Shine, it's Auction Time!*

Photography – *After Auction Teardown*

Photography – *COVID-19 Transitions!*

Photography – *Future Auctioneer in Training*

Print & Digital: Brochures & Catalogs – *Hoch Land Auction*

Print & Digital: Brochures & Catalogs – *The Cozzi Ranch Auction*

Print & Digital: Newspaper/Magazine Print Advertising – *Fall 2020*

Print & Digital: Newspaper/Magazine Print Advertising – *Metzger Full Page*

Print & Digital: Public Relations & Company Promotions – *Metzger Client Folders*

## **Chad Roffers**

### **Concierge Auctions**

#### **Platinum**

Photography – *Concierge Auctions, Mamalahoa Highway*

Photography – *Concierge Auctions, Marrakech, Morocco*

Print & Digital: Brochures & Catalogs – *Concierge Auctions, Monthly Catalogue: Issue 27*

Print & Digital: Postcards - *Just Sold Postcard*

Print & Digital: Email & Website Communications - *Weekly Success Email* 🏆

Print & Digital: Email & Website Communications - *Monthly Catalogue Email*

Print & Digital: Email & Website Communications - *Weekly Auction Alert*

Print & Digital: Video - *32 Chateau Ridge Road* 🏆

Print & Digital: Video - *1055 Stage Road*

Print & Digital: Video - *31654 Broad Beach*

#### **Gold**

Photography – *Concierge Auctions, One Thousand Museum, Residence 3601*

Photography – *Concierge Auctions, 322 East Bleeker Street, Aspen, Colorado*

Print & Digital: Brochures & Catalogs – *Concierge Auctions, Case Studies & Client Testimonials 2020 Ed.*

Print & Digital: Brochures & Catalogs – *Concierge Auctions, Timing is Everything*

Print & Digital: Newspaper/Magazine Print Advertising – *Wall Street Journal National Print Ad 05.08.20*

Print & Digital: Newspaper/Magazine Print Advertising – *Wall Street Journal National Print Ad 06.19.20*

### **Honorable Mention**

Campaign of the Year – *Concierge*

## **Christopher B. Wilson**

### **Golden Rule - Wilson Realty & Auction**

#### **Gold**

Photography – *Unmask the Smile!*

## **Courtney Buman**

### **Jack Nitz & Associates**

#### **Gold**

Print & Digital: Brochures & Catalogs – *Eastern Nebraska's Truck Auction - March*

Print & Digital: Brochures & Catalogs – *Lovely Acreage - Pasture & Farmland*

Print & Digital: Postcards – *Spring Fling Collector Car & Firearm Auction*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Eastern Nebraska's Truck Auction – June*

Print & Digital: Postcards – *Immaculate Walk-Out Ranch Style Home & Personal Property Auction*

Craig King

J.P. King Auction Co.

**Platinum**

Print & Digital: Brochures & Catalogs – *Southern Farmhouse at The Grove*

**Gold**

Print & Digital: Brochures & Catalogs – *Panike Farm*

Print & Digital: Video – *Farmhouse at the Grove- Nashville Property Video*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Cross Roads Commercial*

Print & Digital: Postcards – *Prime Multi Purpose Commercial Properties*

Print & Digital: Postcards – *1081 Acres - KY*

Print & Digital: Video – *Cross Roads Commercial Seller Testimonial Video*

Print & Digital: Video – *Kentucky Land Auction Video*

Print & Digital: Video – *Blue Star Farm*

Print & Digital: Video – *Deerfield Manor Estate*

Print & Digital: Video – *Askridge Farms*

David Bradshaw

Tranzon Diggers

**Gold**

Photography – *Lady Lake*

Print & Digital: Newspaper/Magazine Print Advertising – *Marina Print*

David C. Hart

Rowell Auctions

**Gold**

Print & Digital: Brochures & Catalogs – *Hidden Harbor*

**Honorable Mention**

Print & Digital: Video – *Old Screven Road Fixed*

David Thornhill

Thornhill Real Estate & Auction Co.

**Honorable Mention**

Photography – *Vintage at it's Best*

Dennis A. Bennett

Schrader Real Estate & Auction Co.

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Brandenberger*

Print & Digital: Brochures & Catalogs – *Troutner*

Dewey Jacobs

Target Auction Co.

**Platinum**

Print & Digital: Brochures & Catalogs – *Villa Collina Luxury Home*

Print & Digital: Newspaper/Magazine Print Advertising – *Villa Collina Luxury Home*

Print & Digital: Postcards – *Twelve Oaks B&B - Events Venue*

**Gold**

Print & Digital: Newspaper/Magazine Print Advertising – *492 Acre Recreational Paradise*

Print & Digital: Postcards – *Villa Collina Luxury Home*

Print & Digital: Postcards – *Lake Heather Estate*

Print & Digital: Postcards – *Luxury Gated Estate*

**Honorable Mention**

Print & Digital: Newspaper/Magazine Print Advertising – *Shoal Creek Valley*

Print & Digital: Postcards – *492 Acre Recreational Paradise*

Print & Digital: Postcards – *Shoal Creek Valley*

Print & Digital: Postcards – *175 Acre Development Land*

Print & Digital: Postcards – *Anniston, AL/Calhoun County*

Doug Sheridan

Sheridan Realty & Auction Co.

**Honorable Mention**

Print & Digital: Postcards – *Dedafoe*

Doug Walker

Schrader Real Estate & Auction Co.

**Gold**

Print & Digital: Brochures & Catalogs – *Grace Schools*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Napleton*

Print & Digital: Brochures & Catalogs – *Rawson*

Print & Digital: Brochures & Catalogs – *Brittingham*

Print & Digital: Brochures & Catalogs – *Farmer's Grain & Ag*

Ernie Rogers

Motleys Real Estate

**Gold**

Print & Digital: Newspaper/Magazine Print Advertising – *Waterfront Estate*

**Honorable Mention**

Print & Digital: Newspaper/Magazine Print Advertising – *Deltaville Marina Auction*

Print & Digital: Postcards – *Historic Home in Chase City*

Eugene D. Klingaman

Schrader Real Estate & Auction Co.

**Gold**

Print & Digital: Brochures & Catalogs – *Catholic Diocese*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Troyer Estate*

[Gregg Pickens](#)

[Pickens Auctions](#)

**Platinum**

Print & Digital: Bidder Cards – *Salute to AG Bidder Card Series*

**Second Runner Up**

Campaign of the Year – Moss Family

**Gold**

Print & Digital: Brochures & Catalogs – *Petroliana*

**Honorable Mention**

Print & Digital: Postcards – *Noble County Land Auction*

[Jacqueline Musser](#)

[Musser Bros](#)

**Platinum**

Photography – *Evening Before the Auction*

**Gold**

Photography – *Geese Decoys Lined Up for Auction*

Photography – *Lights...Camera...Auction!*

Photography – *Lined Up and Ready to Go*

Print & Digital – Public Relations & Company Promotions – *Keepin' It in The Family*

**Honorable Mention**

Print & Digital: Postcards – *Bank Repos Selling No Reserve*

Print & Digital: Postcards – *Burbank River View*

Print & Digital: Postcards – *Plentywood 3 Auctions*

Print & Digital – Public Relations & Company Promotions – *Auction Insider*

[Jared Sipe](#)

[Schrader Real Estate & Auction Co.](#)

**Gold**

Print & Digital: Brochures & Catalogs – *McNeal Estate*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Coonrod*

Print & Digital: Brochures & Catalogs – *Wildlife Farms 2, LLC*

Print & Digital: Brochures & Catalogs – *Rochbach Estate*

[Jason Buher](#)

[Sheridan Realty & Auction Co.](#)

**Gold**

Print & Digital: Postcards – *Marvin Gauss*

Jay Cash

James R. Cash Auctions & Real Estate

**Platinum**

Print & Digital: Brochures & Catalogs – *Nashville Hotel*

Print & Digital: Video – *Finest Assets Are Sold at Auctions*

Print & Digital: Video – *What a Real Estate Auction Looks Like*

Print & Digital: Video – *Why Sell at Auction*

**Gold**

Print & Digital: Brochures & Catalogs – *Nashville's Most Luxurious!*

**Honorable Mention**

Campaign of the Year – *Chancery*

Photography – *Virtual Gala - WTS*

Photography – *Baby Perry Cleans Truck*

Print & Digital: Bidder Cards – *Nashville Hotel Auction*

Jay D. Nitz

Jack Nitz & Associates

**Gold**

Print & Digital: Brochures & Catalogs – *Multi Property Commercial Real Estate Auction*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Crossroads Mall Complete Wall-to-Wall Online Only Liquidation*

Print & Digital: Brochures & Catalogs – *Complete Concrete Business Liquidation & Real Estate*

Print & Digital: Postcards – *Sportsman Paradise Land Auction*

Jeff Cates

Cates Auction & Realty Co.

**Platinum**

Print & Digital: Newspaper/Magazine Print Advertising – *Say Hello to Sold* 🏆

Print & Digital: Email & Website Communications – *catesauction.com* 🏆

**Gold**

Print & Digital: Brochures & Catalogs – *Olathe JV*

Print & Digital: Brochures & Catalogs – *Legendary BBQ*

Jennifer Gableman

Absolute Auction & Realty

**Gold**

Print & Digital: Email & Website Communications – *aarauctions.com (5 Questions for...)*

**Honorable Mention**

Print & Digital: Email & Website Communications – *aarauctions.com (Resource Center)*

Print & Digital: Video – *Access Revenue Now*

Photography: *Lights, Camera, Auction*



Jerry W. Ehle

Schrader Real Estate & Auction Co.

**Gold**

Print & Digital: Brochures & Catalogs – *Morken/Koehlinger*

Print & Digital: Brochures & Catalogs – *Lower*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *England*

Print & Digital: Brochures & Catalogs – *Latchaw-Parker*

Print & Digital: Brochures & Catalogs – *Kendall*

Print & Digital: Brochures & Catalogs – *Harris*

Joff Van Reenen

The High Street Auction Co.

**Campaign of the Year**

*Louis Coetzer Collector Car Auction*

**Platinum**

Print & Digital: Brochures & Catalogs – *Louis Coetzer Collector Car Auction*

John Kurtz

Kurtz Auction & Realty Co.

**Platinum**

Print & Digital: Brochures & Catalogs – *Modern Farmhouse*

John Rowell

Rowell Auctions

**Honorable Mention**

Print & Digital: Postcards – *Fantastic Agricultural Tract*

John Santiago

Absolute Auction & Realty

**Honorable Mention**

Print & Digital: Video – *Sloatsburg #95386*

John Schultz

Grafe Auction Co.

**Gold**

Print & Digital: Postcards – *Big Thrill Factory*

Print & Digital: Postcards – *La Rockler Fur*

John T. Rowell

Rowell Auctions

**Gold**

Print & Digital: Postcards – *Sportsman's Paradise*

Jordan Miedema

Miedema Asset Management Group

**Gold**

Print & Digital: Brochures & Catalogs – *Boyne Mountain Resort*

Joel King

Peoples Company

**Honorable Mention**

Campaign of the Year – Tennessee Valley

Justin Manning

J.J. Manning Auctioneers

**Honorable Mention**

Print & Digital: Postcards – *Sheraton Farmingham*

Print & Digital: Postcards – *Martha's Vineyard*

Print & Digital: Postcards – *High Street*

Kevin R. Jordan

Schrader Real Estate & Auction Co.

**Gold**

Print & Digital: Brochures & Catalogs – *Hice*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Lads*

Print & Digital: Brochures & Catalogs – *Equity Trust*

Kevin Wendt

The Wendt Group

**Gold**

Print & Digital: Brochures & Catalogs – *Kinzer Auction*

Print & Digital: Postcards – *Martin Auction*

Print & Digital: Video – *Ross County, OH Real Estate & Farmland*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Horst Auction*

Print & Digital: Brochures & Catalogs – *Zimmerman*

Krista Shuman

Hall and Hall

**Platinum**

Print & Digital: Brochures & Catalogs – *Riverside Ranch* 🏆

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Woodside Farms*

Kurt Mingerink

Miedema Asset Management Group

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Carleton Equipment*

Print & Digital: Brochures & Catalogs – *Woodland Equipment*

Lance Walker

Walker Auctions

**Platinum**

Print & Digital: Radio – *Sold at Auction*

**Gold**

Print & Digital: Radio – *Fiddling Around*

Print & Digital: Video – *WMCTV Ad*

Larry Garafola

Auction Techs

**Platinum**

Print & Digital: Video – *Company Promo*

Lee Parson

Aether Auctions + Appraisals

**Gold**

Print & Digital: Email & Website Communication – *aetherauctions.com*

Lonny McCurdy

McCurdy Auction

**Gold**

Print & Digital: Postcards – *The Competitive Edge*

Print & Digital: Social Media – *Socially Aware*

Loren Beachy

Bright Star Realty and Auctions

**Gold**

Print & Digital: Video – *Oak Valley Hardwoods*

Photography – *Daddy Please*

**Honorable Mention**

Photography – *Crowd at Auction*

Photography – *Auction Today*

Photography – *Tractor Heaven*

Marjorie Hartman

Hurley Auctions

**Gold**

Print & Digital: Email & Website Communications – *hurleyauctions.com*

Print & Digital: Social Media – *Hurley Auctions Facebook*

Photography – *Help at Detweilers*

**Honorable Mention**

Photography – *Someone's Always Working the Numbers*  
Print & Digital: Video – *Detweiler Farm*

**Mark Motley****Motleys Asset Disposition Group****Gold**

Photography – *Happy Halloween!*  
Photography – *Farmhouse*  
Photography – *Auction Day*  
Print & Digital: Email & Website Communications – *motleys.com*  
Print & Digital: Email & Website Communications – *richmondaa.com*  
Print & Digital: Bidder Cards – *Be a Winner!*  
Print & Digital: Social Media – *Richmond Auto Auction 30<sup>th</sup> Anniversary*

**Honorable Mention**

Print & Digital: Postcards – *Motleys Industrial Auction July 2020*  
Print & Digital: Video – *30<sup>th</sup> Anniversary*  
Print & Digital: Video – *BJs Truck*  
Print & Digital: Video – *RAA Video Montage*  
Print & Digital: Social Media – *Richmond Auto Auction Welcomes Bidders Back*  
Print & Digital: Social Media – *Auction Specific Facebook Posts*  
Photography – *Winner!*  
Photography – *View from the Farm*  
Photography – *RAA 30<sup>th</sup> Anniversary*  
Photography – *Time to Bid!*

**Matthew W. Wiseman****Schrader Real Estate & Auction Co.****Gold**

Print & Digital: Brochures & Catalogs – *Columbia City High School*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Watkins*

**Megan McCurdy Niedens****McCurdy Auction****Gold**

Print & Digital: Newspaper/Magazine Print Advertising – *Ready or Not*  
Photography – *The 4<sup>th</sup> Generation*

**Honorable Mention**

Photography – *Fairytale Fundraising*

**Michael Berland****Chartwell Auctions****Honorable Mention**

Print & Digital: Brochures & Catalogs – *100<sup>th</sup> Bomb Group Restaurant*

Michael Fine  
Fine & Company

**Platinum**

Print & Digital: Brochures & Catalogs – *Bridgton*

**Gold**

Print & Digital: Brochures & Catalogs – *Virtual Auction Producer*

Print & Digital: Brochures & Catalogs – *Cascabel*

Michael Namoff  
Mega Events

**Platinum**

Print & Digital: Video - *6502*

**Gold**

Photography – *Virtual Auctioneer*

Michael Rogers  
United Country Rogers Auctioneers

**Honorable Mention**

Print & Digital: Postcards – *Gumball Gourmet*

Mike Fisher  
Redfield Group Auctions

**Gold**

Print & Digital: Email & Website Communication – *redfieldgroup.com*

**Honorable Mention**

Print & Digital: Video – *Redfield 15*

Mike Schultz  
Schultz Auctioneers

**Honorable Mention**

Print & Digital: Video – *Lotza Deer*

Misty Marquam  
Marquam Auction Agency

**Honorable Mention**

Print & Digital: Video – *Flock On*

Pamela Rose  
Pamela Rose Auction Co.

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *It's Your Dream House – Make it a Retreat*

Pat Shanahan

Jack Nitz & Associates

**Gold**

Print & Digital: Brochures & Catalogs – *Super Clean & Green - Farm & Acreage Estate Auction*

Print & Digital: Postcards – *Retirement Live & Online Absolut Auction*

**Honorable Mention**

Print & Digital: Postcards – *Complete Business Liquidation & Estate Absolute Auction*

Patrick Morgan

Patrick Morgan Auction Services

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Antique Camera Photo Studio Online*

Philip Gableman

Absolute Auction & Realty

**Honorable Mention**

Print & Digital: Postcards – *Sloatsburg*

Print & Digital: Video – *Coming Soon*

Phillip Traylor

Phillip Traylor Auctions & Land

**Platinum**

Photography – *Tool of the Trade* 🏆

**Gold**

Photography – *Waiting for the Green*

Rex D. Schrader, II

Schrader Real Estate & Auction Co.

**Platinum**

Print & Digital: Brochures & Catalogs – *Iron Horse Booklet*

**Runner Up**

Campaign of the Year – *Iron Horse*

**Gold**

Print & Digital: Brochures & Catalogs – *Iron Horse Farm 3*

Print & Digital: Brochures & Catalogs – *Acres, Inc.*

Print & Digital: Brochures & Catalogs – *Williams*

Print & Digital: Brochures & Catalogs – *Seba Bros*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Iron Horse Farm 2*

Print & Digital: Postcards – *Iron Horse*

Rich Penn

Rich Penn Auctions

**Gold**

Print & Digital: Brochures & Catalogs – *Coins*

Print & Digital: Video – *De-clutter!*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *July 2021 Auction*

Print & Digital: Newspaper/Magazine Print Advertising – *COVID*

Richard B. Maltz

Maltz Auctions

**Platinum**

Print & Digital: Brochures & Catalogs – *Green Mountain College*

Print & Digital: Brochures & Catalogs – *Green Mountain College Catalog*

**Honorable Mention**

Print & Digital: Postcards – *1,200+ School Buses*

Rick Brock

McCurdy Auction

**Gold**

Photography – *The COVID High Five*

**Honorable Mention**

Print & Digital: Postcards – *Neighborhood Watch*

Robert L. Dann

Max Spann Real Estate & Auction

**Gold**

Print & Digital: Postcards – *NJ Government Auctions*

Print & Digital: Postcards – *Oceanfront Family Retreat*

**Honorable Mention**

Print & Digital: Postcards – *150+/- Acre Preserved Farmland*

Print & Digital: Postcards – *Mixed Use Residential Development*

Robert W. Helbling

Helbling Auctioneers

**Gold**

Print & Digital: Brochures & Catalogs – *13,000 Years in the Making - Native American Artifact Auction*

Roger Diehm

Schrader Real Estate & Auction

**Gold**

Print & Digital: Brochures & Catalogs – *Martz*

Print & Digital: Brochures & Catalogs – *Heath Real Estate*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Spring Online Equipment*

Russell Harmeyer

Harmeyer Auction & Appraisal Co.

**Gold**

Print & Digital: Email & Website Communication – *Green Auction Email Blast*

Print & Digital: Newspaper/Magazine Print Advertising – *A Relationship Business Ad*

Ryan Samuelson

Ruhter Auction & Realty

**Gold**

Print & Digital: Email & Website Communication – *ruhterauction.com*

**Honorable Mention**

Print & Digital: Video – *Doc & Son*

Sammy Ford

Ford Brothers

**Platinum**

Print & Digital: Newspaper/Magazine Print Advertising – *Dunagan*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Dunagan*

Sara Rose Bytnar

Beth Rose Real Estate & Auctions

**Platinum**

Print & Digital: Brochures & Catalogs – *Escape to Deer Path - Custom Country Retreat*

Print & Digital: Postcards – *Escape to Deer Path - Custom Country Retreat*

Scott Robertson

Scott Robertson Auctioneers

**Platinum**

Photography – *Crew's Eye View* 🏆

**Gold**

Photography – *Behind the Curtain; Virtual Fundraising Gala*

**Honorable Mention**

Photography – *FUNdraising JOY!*

Print & Digital: Video – *The First VFG...*

Seth Seaton

Key Auctioneers

**Gold**

Photography – *767 Hanger Work Platform*

Print & Digital: Public Relations & Company Promotions – *Mini Trailer*



**Honorable Mention**

Print & Digital: Postcards – *Recycling Services of Indiana*

Seth Weiner

Your Rocktioneer

**Gold**

Print & Digital: Video – *Should We Go Virtual with our Fundraiser?*

Sid Miedema

Miedema Asset Management Group

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Gilbert Farms*

Print & Digital: Video – Low Hour John Deere 8400+C18 and 7800

Stephen Barr

Barr Realty & Auction Co.

**Honorable Mention**

Print & Digital: Postcards – *Industrial Auction*

Print & Digital: Email & Website Communications – *Upcoming Auctions eBlast*

Print & Digital: Email & Website Communications – *barrealtyauction.com*

Steve Bruere

Peoples Co.

**Honorable Mention**

Campaign of the Year - *Illinois*

Travis Augustin

Ruhter Auction & Realty

**Gold**

Print & Digital: Brochures & Catalogs – *University of NE Foundation*

**Honorable Mention**

Print & Digital: Brochures & Catalogs – *Bohlke Land Co*

Print & Digital: Video – *Team Ruhter at the Barn!*

Photography – *Never too Young to Start*

William “Buddy” Lee

Seven Hills Auctions

**Platinum**

Print & Digital: Brochures & Catalogs – *Multiple Seller Auction*

**Gold**

Print & Digital: Brochures & Catalogs – *Georgia/Florida Land Auction*

Willie Baker

Baker Auctions & Real Estate

**Honorable Mention**

Print & Digital: Postcards – *216 S. Buell St. Perryville KY*

Print & Digital: Video – *217 Forest Ave*

Print & Digital: Video – *511 Monticello Blvd*

Print & Digital: Email & Website Communications – *bidbaker.com*