



NAA
MARKETING
COMPETITION

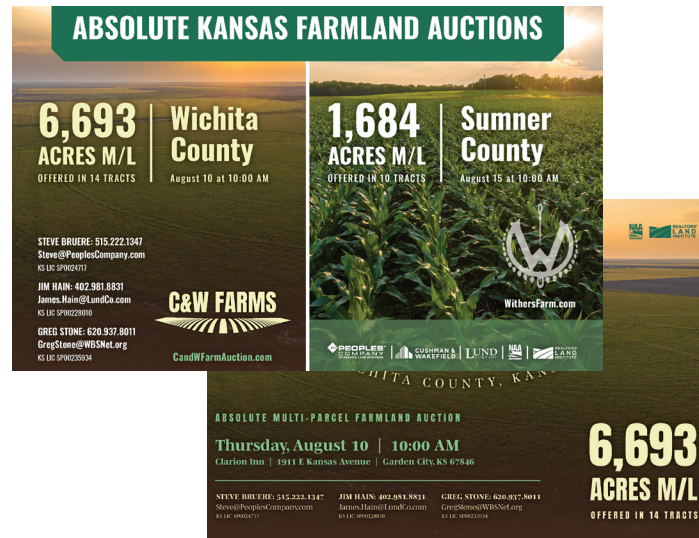
2024
Finalists

Campaign of the Year



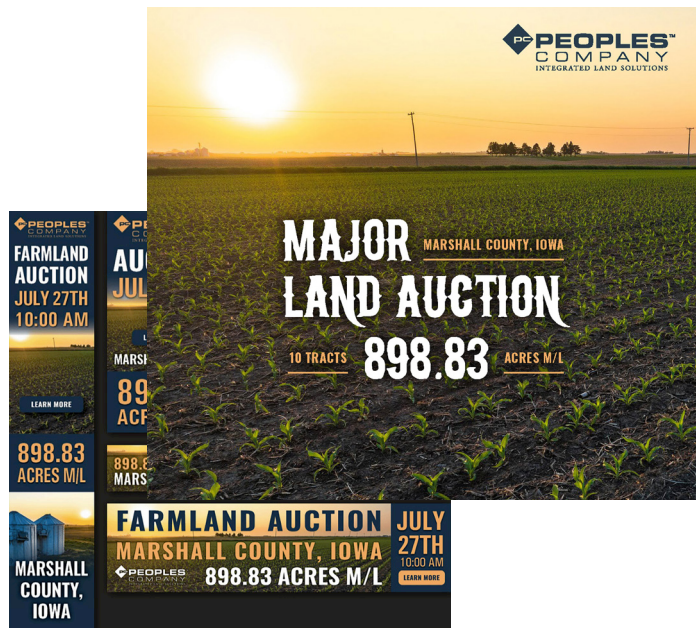
Luke Schrader

Schrader Real Estate & Auction Co.



Steve Bruere

Peoples Company



Steve Bruere

Peoples Company



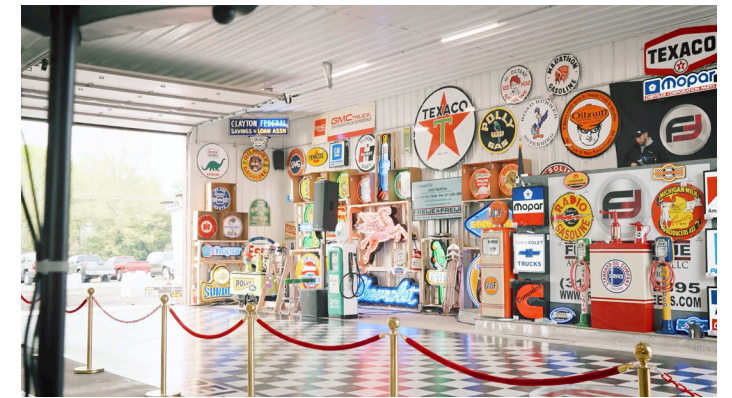
Rick Brock

McCurdy Real Estate & Auction Co.

Short-Form Video



Spencer Young
Wiregrass Auction
Group



TJ Freije
Freije & Freije Auctioneers



Isaac Klingman
McCurdy Real
Estate & Auction Co.



Mark Manley
Wiregrass Auction
Group

Social Media Influencer

Machinery Pete



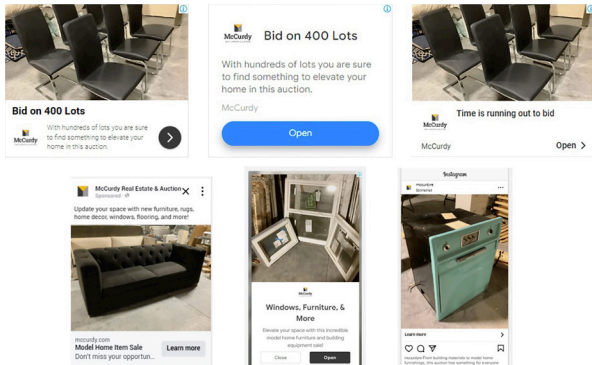
Jeff Martin Auctioneers

Paid Social Media Advertisements

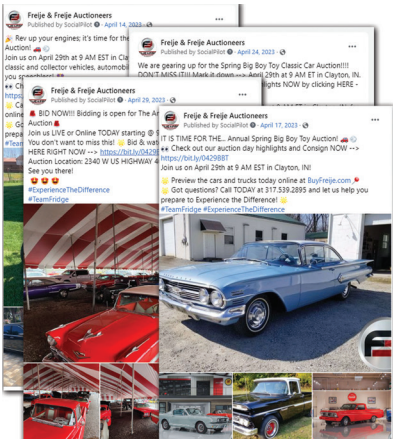
Personal Assets



Kaleb Hurley
Hurley Auctions

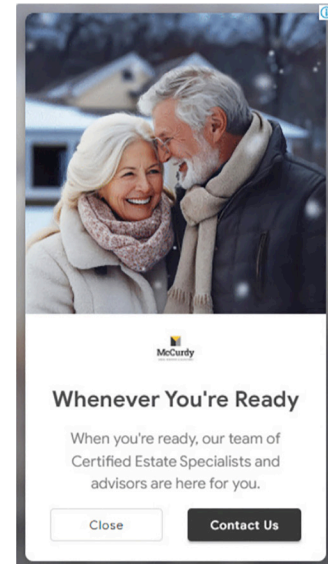


Megan McCurdy Niedens
McCurdy Real Estate & Auction Co.

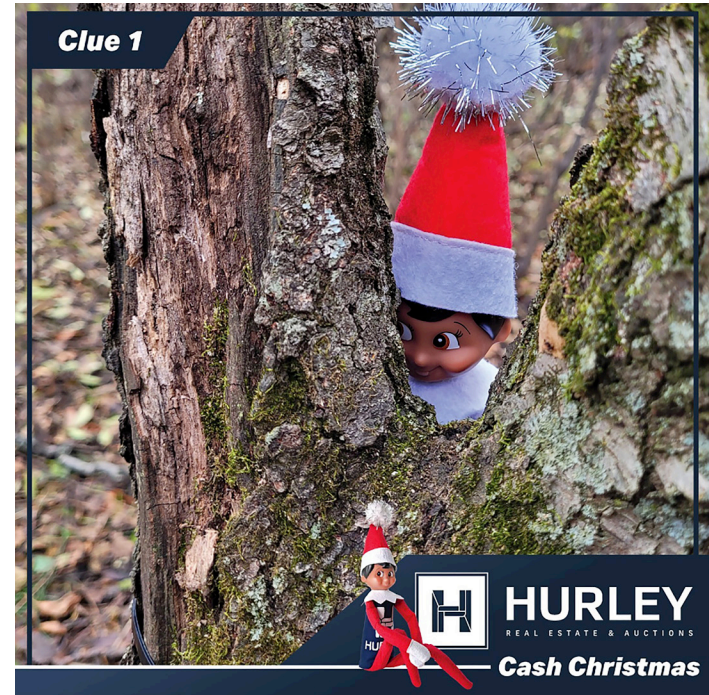
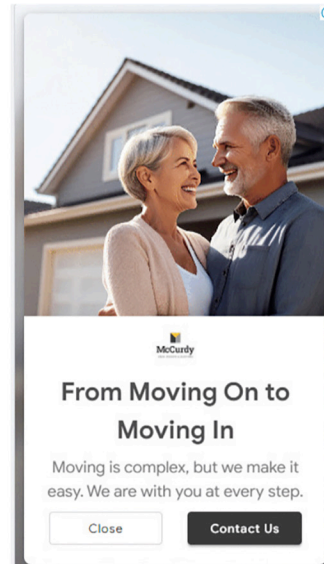


TJ Freije
Freije & Freije Auctioneers

Social Media Campaigns



Lonny McCurdy
McCurdy Real Estate & Auction Co.

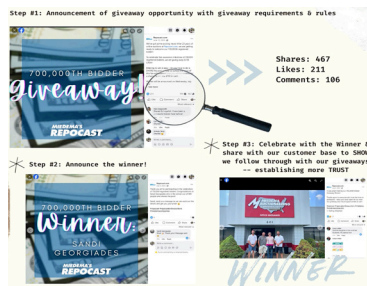


Matt Hurley
Hurley Auctions

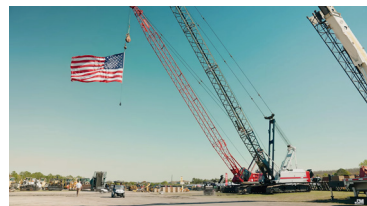
Commercial Assets

Real Estate

Sid Miedema
Miedema Asset
Management Group

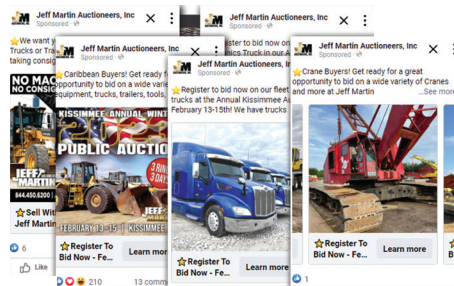


Sammy Ford
Ford Brothers, Inc.



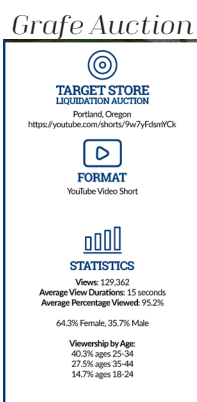
Jeff Martin
Jeff Martin Auctioneers

Mark Manley
Wiregrass Auction
Group

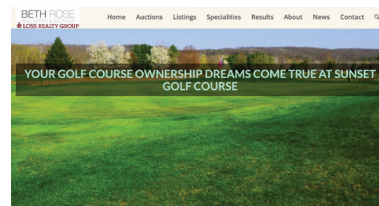


Jeff Martin
Jeff Martin Auctioneers

Charissa Bires
Grafe Auction



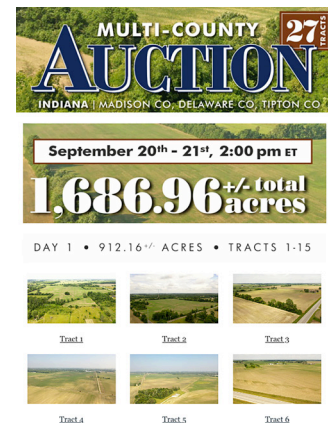
Kaleb Hurley
Hurley Auctions



Beth Rose
Beth Rose Real Estate
& Auctions

Email Campaigns

Real Estate

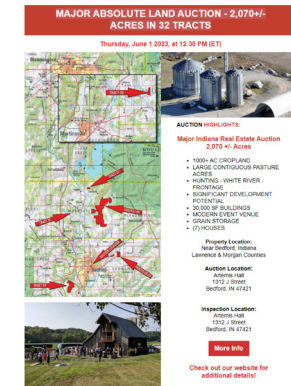


Russell Harmeyer
Halderman Real Estate &
Farm Management

Matt Hurley
Hurley Auctions



Andrew Wilson
William Wilson Auction & Realty Inc.



Russell Harmeyer
Halderman Real Estate &
Farm Management

Personal Assets

Kaleb Hurley



Hurley Auctions

Video

Commercial Assets



Rick Brock

McCurdy Real Estate & Auction Co.



Jeff Martin

Jeff Martin Auctioneers



TJ Freije

Freije & Freije Auctioneers

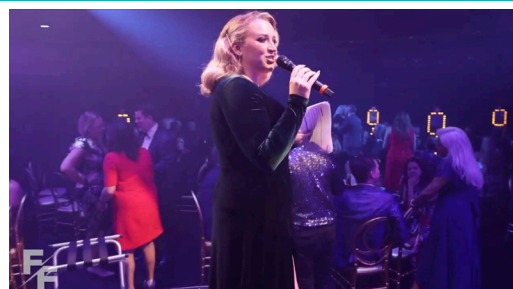


Jeff Martin

Jeff Martin Auctioneers

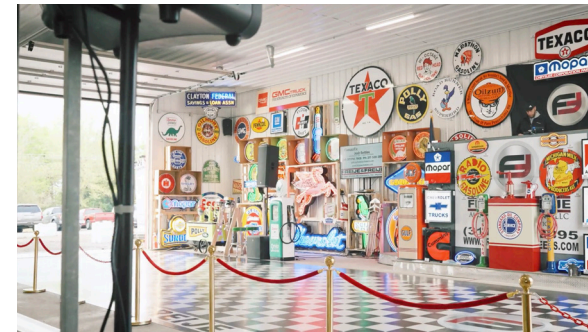
Benefits

Frances Fripp



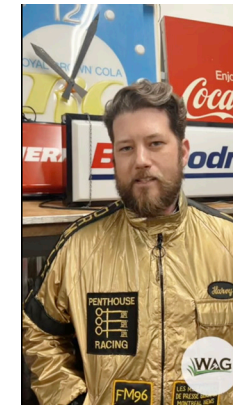
Frances Fripp Auctions

Personal Assets



TJ Freije

Freije & Freije Auctioneers



Spencer Young
Wiregrass Auction Group



Barbara Bonnette

Bonnette Auction Co.



Chip Pearce

Auction By Pearce

Real Estate



SCHRADER REAL ESTATE & AUCTION
& FALL LINE CAPITAL PRESENT

Luke Schrader

Schrader Real Estate & Auction Co.



WEEKS
GROUP
CM FARM & CATTLE

125 +/- Acres
Madison, FL

Shellie Weeks

The Weeks Group LLC



4,385 SQ. FT. HOME W 3-BR & 3.5-BA

Braden McCurdy

McCurdy Real Estate & Auction Co.



THE FAUSEK RANCH
1364.6 ACRE LAND AUCTION
PIKE/LINCOLN COUNTY, MO
OFFERED IN 19 TRACTS

Phillip Brown

Trophy Properties and Auction Co.

Company / Self Promotion

Social Media

AUCTIONEERS WEEK
MEGAN MCCURDY NIEDENS

National Auctioneers Week | Day 3: Megan McCurdy Niedens

"To be a leader in the auction industry means representing the entire industry with professionalism, integrity, compassion, and a giving heart."

A Legacy of Auction. A Vision of Innovation. #NAW2023
#NAAPro #auctionswork #alegacyofauction #realestatebutbetter

Megan McCurdy Niedens
McCurdy Real Estate & Auction Co.

Beth Rose
Beth Rose Real Estate & Auctions

Charissa Bires
Graf Auction

Steve Bruere
Peoples Company

Print

Matt Hurley
Hurley Auctions

Braden McCurdy
McCurdy Real Estate & Auction Co.

Jeff Martin
Jeff Martin Auctioneers

Wayne Nisley
Bright Star Auctions

Chip Pearce
Auction By Pearce

Frances Fripp
Frances Fripp Auctions

Nicole Pruitt
TriStar Auction Group, LLC

Steve Bruere
Peoples Company

Video

Video

Brochures

Personal Assets

SAT. NOV. 10TH - 10AM
Real Estate Auction
40± ACRES
COUNTRY HOME - 1000+ SQ. FT.
OPEN HOUSE: NOV. 8TH 9:30-5PM

THE SPEEDY HARDY ESTATE AUCTION
Absolute • No Reserve • Real Estate
40± ACRES
COUNTRY HOME - 1000+ SQ. FT.
OPEN HOUSE: NOV. 8TH 9:30-5PM

PERSONAL PROPERTY
Vehicles • Tractors • Motorcycles • Snowmobiles • Shop, Auto, & Body Work Tools • Engines
Hassler City Auto Parts • Antiques • Gas Pump • Primaries • Miscellaneous • Appliances • Cash on Hand

Metzger
Real Estate • Auctions • Appraisals
260-982-0238
metzgerauction.com

Chad Metzger

Metzger Property Services, LLC

BIG BOY TOY Auction
APRIL 29TH • 9AM ET
215-529-5995
bigboytoy.com

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APRIL 29TH • 9AM ET
215-529-5995
bigboytoy.com

BIG BOY TOY Auction
APRIL 29TH • 9AM ET
215-529-5995
bigboytoy.com

TJ Freije

Freije & Freije Auctioneers

Gutner Farm Equipment Auction
STEUBEN COUNTY, INDIANA
800.451.2709 • SchraderAuction.com

Tractors • Skidsteers
Tillage
Planting Equipment
Trucks and Trailers
Hay Equipment
Farm Equipment
Combine - Heads - Harvest Equipment
Shop Equipment
Dairy and Livestock Equipment - Feed Bins

Friday, April 14 at 10am
65 W 660 N, Fremont, IN 46737

Arden Schrader

Schrader Real Estate & Auction Co.

Real Estate

ONLINE REAL ESTATE AUCTION
Big Chapman Lake | 305 EMS C29 Ln. Warsaw, Indiana | Kosciusko County

ONLINE REAL ESTATE AUCTION
Big Chapman Lake | 305 EMS C29 Ln. Warsaw, Indiana | Kosciusko County

Outstanding Lakefront Property!
110± Lake Frontage
600± of Channel Frontage
6,208 Sq Ft Home
6 Bedroom / 4 Baths
Stunning Panoramic Views
Perfect Family Lake Home

Saturday, July 1st, 2023 at 12 Noon
Contact Us Today to Schedule a Viewing!
Call Auction Manager: Gary Spangle 574.551.1768
260.982.0238 | BidMetzger.com

Chad Metzger

Metzger Property Services, LLC

Enid Area Land Auction
Pasture • Tillable • Homesites
160± Acres
Offered in 5 Tracts
Tuesday, October 24 • 6pm

Enid Area Land Auction
Pasture • Tillable • Homesites
160± Acres
Offered in 5 Tracts
Tuesday, October 24 • 6pm

Brent Wellings

Schrader Real Estate & Auction Co.

Andy White
RES Auction Services

Online Only LIVESTOCK EQUIPMENT AUCTION
SEPT. 26
Lots begin Ending Tuesday, Sept. 26th at 5PM
DEADLINE TO CONSIGN:
Friday, September 22nd at 5PM

SEEKING CONSIGMENTS
• Livestock trailers
• Showboxes
• Bowers
• Fans
• Chutes
• Cattle/pens
• Clippers
• Generators
• Turf
• Fitting mats

RES AUCTION SERVICES
833-SOLD-RES / RES.BID

TOOLING & COMPOSITE COMPANY WITH FORTUNE 500 CLIENTS FOR SALE AT AUCTION

McCurdy
REAL ESTATE & AUCTION

LEADING EDGE AEROSPACE
1360 & 1370 S. ANNA ST., WICHITA, KS 67209

Rick Brock

McCurdy Real Estate & Auction Co.

TROPHY PROPERTIES AND AUCTION
LAND/RECREATIONAL/RESIDENTIAL
PIKE & LINCOLN COUNTY, MO
October 13th 10am-3pm
View a complete list of current properties at www.TrophyPA.com

Phillip Brown

Trophy Properties and Auction Co.

SCHRADER
Real Estate & Auction Company
14,000 sq. ft. Commercial Hangar
at Rosemead Subdivision International Airport
Wednesday, May 10
800.451.2709
SchraderAuction.com

Brent Wellings

Schrader Real Estate & Auction Co.

Heavy Equipment & Truck SUMMER VIRTUAL AUCTION
Including a Major Fleet Reduction Sale
Wednesday, June 21, 2023 • 10 AM CT
Selling with a LIVE Auctioneer

TRISTAR AUCTION GROUP
Your Equipment & Truck Auction Specialist
615.301.1600 • TRISTARAUCTION.COM

Nicole Pruitt

TriStar Auction Group, LLC

Water Sports RETAILER AUCTION
TUESDAY, SEPTEMBER 5 AT 6:00PM
800.451.2709 • SchraderAuction.com

Rex D. Schrader II

Schrader Real Estate & Auction Co.

PLAN YOUR Summer Road Trip
With 12 Auctions | 9 States
OVER 10,000 ITEMS ALREADY CONSIGNED!
FLORIDA | GEORGIA | INDIANA | OHIO | MISSISSIPPI
NEW HAMPSHIRE | NORTH CAROLINA | SOUTH CAROLINA | TEXAS
844.450.6200 | JeffMartinAuctioneers.com

Jeff Martin

Jeff Martin Auctioneers

Commercial Assets

Commercial Assets

Postcards

Commercial Assets

NORTH MYRTLE BEACH
CONSTRUCTION EQUIPMENT & TRUCK
PUBLIC AUCTION
TUESDAY, FEBRUARY 28 @ 9 AM EST
LOCATION: 2748 CULTRA ROAD CONWAY, SC 29523

FEATURING: HEAVY CONSTRUCTION EQUIPMENT, TRUCKS, TRAILERS, FLEET VEHICLES & MORE

JEFFMARTINAUCTIONEERS.COM | 844.450.6200

Jeff Martin
Jeff Martin Auctioneers

SPRING MIDWEST CONSTRUCTION & FARM EQUIPMENT AUCTION
LIVE & ONLINE BIDDING
THURSDAY, APRIL 6TH @ 9 AM EDT
FEATURING CONSTRUCTION EQUIPMENT, TRUCKS, TRAILERS, FARM TRACTORS, CARS, TRUCKS, MOWERS, SIDE BY SIDES AND MISC. ITEMS FROM SEVERAL ESTATES.

2340 W US Highway 40, Clayton, IN 46118
CONSIGNMENTS DEADLINE: THURSDAY MARCH 30TH @ 4 PM EDT
INSPECTION/PREVIEW: MONDAY - FRIDAY 9 AM - 4 PM EDT

Taking Consignments Now!

FREIJE & FREIJE
A Jeff Martin Auctioneers, Inc. Partner
www.freijeauctioneers.com

TJ Freije
Freije & Freije Auctioneers

AUTOMOTIVE REPAIR SHOP
COMPLETE LIQUIDATION!
ONLINE NOW! Online bidding closes Nov. 14th, starting at 7pm

HURLEYAUCTIONS.COM | 717-597-9100

Kaleb Hurley
Hurley Auctions

dsa Don Smock Auction Company, Inc.
31st Annual SNOWBALL AUCTION
HEAVY EQUIPMENT ✓ TRUCKS ✓ TRAILERS ✓ VEHICLES ✓ ATTACHMENTS
FRIDAY DECEMBER 8th, 2023 at 9AM

NOW ACCEPTING CONSIGNMENTS!
AUCTION LOCATION: 6531 S. SR 13, Pendleton, IN 46064

Nicolas Smock
Don Smock Auction Company, Inc.

Personal Assets

Timed Online Only AUCTION
Lots Begin Closing - Sunday, June 11th @ 6pm

1957 Ford Model: Skyliner Retractable Body: 2 Dr Retractable Hardtop • Engine: 352 cu in • Transmission: Automatic • Color: Ext. Red • Int. Red/Black

1958 Ford Model: Skyliner Retractable Body: 2 Dr Retractable Hardtop • Engine: 358 cu in • Transmission: Automatic • Color: Ext. Turquoise/White • Int. Blue/White

1957 Studebaker Model: Golden Hawk Body: 2 Dr Hardtop • Engine: V-8 289 S.C. • Transmission: Automatic • Color: Ext. Gold • Int. Gold

1936 Farmall F-20 narrow row crop tractor, 81 3/4L 4-cyl distillate engine, 29hp, 2 wheel drive, 4 speed sliding gear transmission

866-340-0445 • SchraderFortWayne.com

SCHRADER
Real Estate and Auction Company, Inc.

Jared Sipe
Schrader Real Estate & Auction Co.

HUGE COLLECTION OF Southern Pottery & Antique Furniture
The Estate of C. Truitt Martin, Jr.

ONLINE AUCTION ENDS TUESDAY, JUNE 6
Items located at 190 East Lee Street, Dawson, GA

Sheri Manley
Wiregrass Auction Group

THANK YOU
FOR PARTICIPATING IN THE
19TH ANNUAL NEW YEAR'S DAY FIREARMS AUCTION

MAKE PLANS TO JOIN US NEXT YEAR ON JAN 1ST, 2024

FREIJE & FREIJE 317-539-2895 | FREIJEAUCTIONEERS.COM

TJ Freije
Freije & Freije Auctioneers

FARM EQUIPMENT AUCTION!

ONLINE NOW! Auction closes Oct. 19th, starting at 7pm
Preview at 6142 Path Valley Rd., Ft. Loudon, PA 17224 on Oct. 18th from 4-6pm

HURLEYAUCTIONS.COM | 717-597-9100

Kaleb Hurley
Hurley Auctions

ESBENSCHADE ABSOLUTE
RICHLAND COUNTY
FARM & PERSONAL PROPERTY AUCTION
GREAT 75 ACRE FARM

HOME & BUILDINGS
TILLABLE • MATURE TIMBER

• JD 4020 •
• FARM EQUIPMENT •
• TOOLS & HARDWARE •
• LAWN & GARDEN •
• GOOD COLLECTABLES •
• PERSONAL PROPERTY •

OPEN HOUSE
MONDAY
DECEMBER 4TH • 5-6:30PM

WWW.RES.BID
833.765.3737

NEW Custom Home AUCTION
WEDNESDAY, SEPTEMBER 20TH
KIDRON, OH • 5:30PM

6.4 ACRES

3 CAR GARAGE
6,400 SQ. FEET
4 BEDROOMS
5.5 BATHROOMS

15504 HACKETT ROAD, DALTON, OHIO 44618 | WWW.RES.BID • 833.765.3737

Andy White
RES Auction Services
Real Estate

3 COMMERCIAL PROPERTIES IN MANCHESTER
ONSITE AND ONLINE AUCTIONS

Auction Held Onsite
10250 M-52, Manchester, MI 48158

Wednesday, December 7, 2022 @ 2:00 PM

Property 1: 10250 M-52, Manchester Minimum Bid \$350,000 2 CM Buildings

Property 2: 10224 M-52, Manchester Minimum Bid \$50,000 8,011 Acres

Property 3: 617 City Rd., Manchester Minimum Bid \$99,900 4,200+ SF CM Building

bethrose.auction • 419-386-2927

Beth Rose
Beth Rose Real Estate & Auctions
Real Estate

Sunset Golf Club Auction

10506 STANDING STONE RD, HUNTINGDON, PA 16652 | SEALED BIDS DUE APRIL 27TH AT 1PM

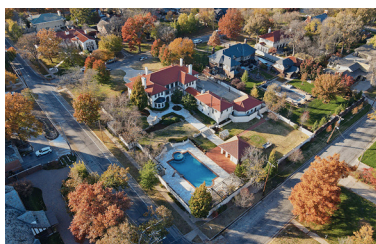
200+ ACRES
18-HOLE CHAMPIONSHIP COURSE
RENOVATED CLUBHOUSE

www.bethrose.auction

HURLEY AUCTIONS
Live the Dream

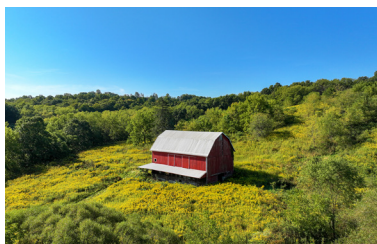
Photography

Real Estate



Braden McCurdy
McCurdy Real Estate
& Auction Co.

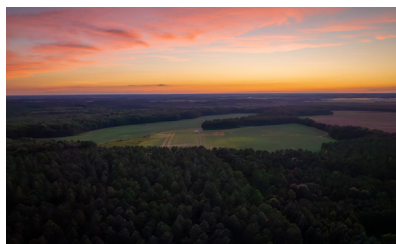
David Kaufman
Kaufman Realty &
Auctions



Phillip Brown
Trophy Properties and
Auction Co.



Cameron Morris
The Weeks Group



Crowd



David Kaufman
Kaufman Realty &
Auctions

Rex D. Schrader II
Schrader Real Estate &
Auction Co.



Matt Hurley
Hurley Auctions



TJ Freije
Freije & Freije
Auctioneers



Buyer Excited / Fun at Auction



Joseph Mast
RES Auction
Services

Curt Yoder
Kaufman Realty &
Auctions



Chad Metzger
Metzger Property
Services, LLC



Matt Hurley
Hurley Auctions



Photography

Auctioneer in Action / Auction Team / Behind the Scenes



Kaleb Hurley
Hurley Auctions

Frances Fripp
Frances Fripp
Auctions



Shellie Weeks
The Weeks Group LLC



Creative Photography



Wayne Nisley
Bright Star
Auctions

Matt Hurley
Hurley Auctions



Shellie Weeks
The Weeks
Group LLC



Lots

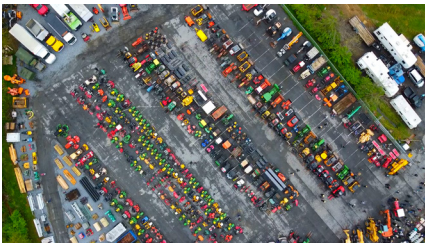


Jeff Martin
Jeff Martin Auctioneers

TJ Freije
Freije & Freije
Auctioneers



Leon Stoltzfus
PA Auction Center



Curt Yoder
Kaufman Realty &
Auctions

