

2024

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# BENEFIT AUCTION SUMMIT

CORAL CABLES  
AUGUST 25-27, 2024

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[AUCTIONEERS.ORG](https://www.auctioneers.org)



## SUMMIT OVERVIEW

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### THE CITY

Coral Gables' founders imagined both a "City Beautiful" and a "Garden City," with lush green avenues winding through a residential city, punctuated by civic landmarks with playful architecture.

### THE SUMMIT

This year's summit focuses on methods and tools to better yourself and your business. Come join your fellow benefit auction pros to learn the best tips and tools of the trade and get set for the future. Open your mind to new benefit auction ideas and develop your services to better meet the needs of your clients. The summit is attended by fundraising auction professionals and team members looking to improve their businesses, gain new ideas, recharge batteries, and connect with some of the best networking contacts in the industry.

### THE HOTEL

Located in exclusive Coral Gables near Miami Beach and downtown Miami, this National Historic Landmark is one of South Florida's preferred destinations for leisure and business travelers. The Biltmore Hotel offers many fantastic dining options, a restored Donald Ross 18-hole, championship golf course, a European spa and a renowned fitness center.

The NAA discounted rates (online or via phone):

\$199 (plus taxes and fees)

Group Code: 10484

Hotel Direct: 855-311-6903

### WHY SPONSOR

The Benefit Auction Summit provides an opportunity to network with key decision makers/business owners, increase brand awareness & loyalty, and expand your reach within a very targeted audience of benefit auction professionals. Sponsorship also demonstrates your organization's support for the National Auction Association and the auction professionals dedicating their careers to the benefit auction space. Our continued success is only possible through the generosity of our valued sponsors.



## SPONSORSHIP OPPORTUNITIES

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### PLATINUM - \$14,000

- Reception or Lunch & Learn
- Four comped Benefit Auction Summit registrations
- Three minute introduction/promo video/Q&A
- Logo recognition on event signage
- Social media recognition pre- and post-event
- Listing on event website and auctioneers.org
- Two full page ads in Auctioneer magazine
- One banner ad in eNews - four runs
- Exhibiting space with one six-foot table and two chairs for the duration of the event - located in the main session room
- Attendee list w/ contact information

### GOLD - \$7,250

- Coffee & Conversation or Daily Breaks
- Three comped Benefit Auction Summit registrations
- Two minute introduction/promo video/Q&A
- Logo recognition on event signage
- Social media recognition pre- and post-event
- Listing on event website and auctioneers.org
- Half page ad in Auctioneer magazine
- One banner ad in eNews - two runs
- Exhibiting space with one six-foot table and two chairs for the duration of the event - located in the main session room
- Attendee list w/ contact information

### SILVER - \$3,750

- Two comped Benefit Auction Summit registrations
- One minute introduction/promo video, Q&A
- Logo recognition on event signage
- Social media recognition pre- and post-event
- Listing on event website and auctioneers.org
- Quarter page ad in Auctioneer magazine
- Exhibiting space with one six-foot table and two chairs for the duration of the event - located in the main session room
- Attendee list w/ contact information

